

Everett, WA
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JONATHON LEVESQUE

Program Manager / Digital Marketing

PROFILE

I am an organized, creative and highly efficient Program Manager capable of liaising with highly qualified teams in, web, social, design, content, PR, and marketing along with keeping key decision makers informed of the progress in order to deliver high quality results that align with our brand, our mission and which fully engages our customers.

In other words... I speak everyone's language.

SKILLS

eCommerce
Web/App UI
Customer Experience
Product Roadmaps
Product Marketing
Digital Marketing Strategy
Promotions
Campaigns
Partner Management
Apps / Mobile
SaaS

AWARDS

Time Magazine Person of the year 2006

HTC Fever: Most Passionate employee 2012

3 Promotions in Microsoft in 3 years

CERTIFICATIONS

Lithium Community Master Certification 2015

John Maxwell Certified Life Coach 2011

CCNA 2011

EMPLOYMENT HISTORY

EHANG INC | Senior Program Manager - Digital Marketing

Remote / March 2016 - September 2016

I oversaw the entire North American digital marketing strategy. From the website to eCommerce, Amazon, social media SEO/SEM, multimedia and more. I created and oversaw all campaigns and marketing efforts which saw a 6971% Increase in brand awareness for the GhostDrone 2.0 Ehang's flagship consumer drone device.

Microsoft | Program Manager II - PowerApps

Redmond / May 2015 - March 2016

Helped create a ground-breaking SaaS service, called PowerApps. It makes it easier to create, connect and share your data, to enable it to work for you in quick and efficient ways.. The launch generated over 100k signups in the first 30 days.

Microsoft | Program Manager - App Studio

Redmond / May 2014 - May 2015

Helped the App Studio product grow to 1.8 million users by assisting in the development of the product line life cycle as the voice of the customer, Creating community and initiatives to grow awareness both internally and externally as well as creating educational and support materials.

Microsoft | Project Manager - IT Security

Redmond / May 2013 - May 2014

Created and maintained a program which distributes PKI Certificates to Smart cards for 4 secure government domains owned within the Microsoft Cloud infrastructure. Created all documentation, process, support infrastructure as well as training and leading the team to operate within the system.

HTC | Project Manager - End User Support

Bellevue / Nov 2012 - May 2013

Managed the day-to-day and project work of the Americas IT internal Helpdesk team. drove initiatives and projects which facilitated high quality service to users. Was also responsible for all IT billing and invoicing in the region, ensuring low-operational costs and high quality of service regarding vendors.

Tech Mob LLC | Project Manager

Everett / Jan 2010 - November 2012

Oversaw all operations and service delivery for this boutique IT consulting firm focused on small business and home users

Ednetics | Project Manager - Networking

Bellevue / January 2008 - December 2009

For Additional details on any of my experience above, please visit my LinkedIn Profile: <http://linkedin.com/in/jonlevesque>